

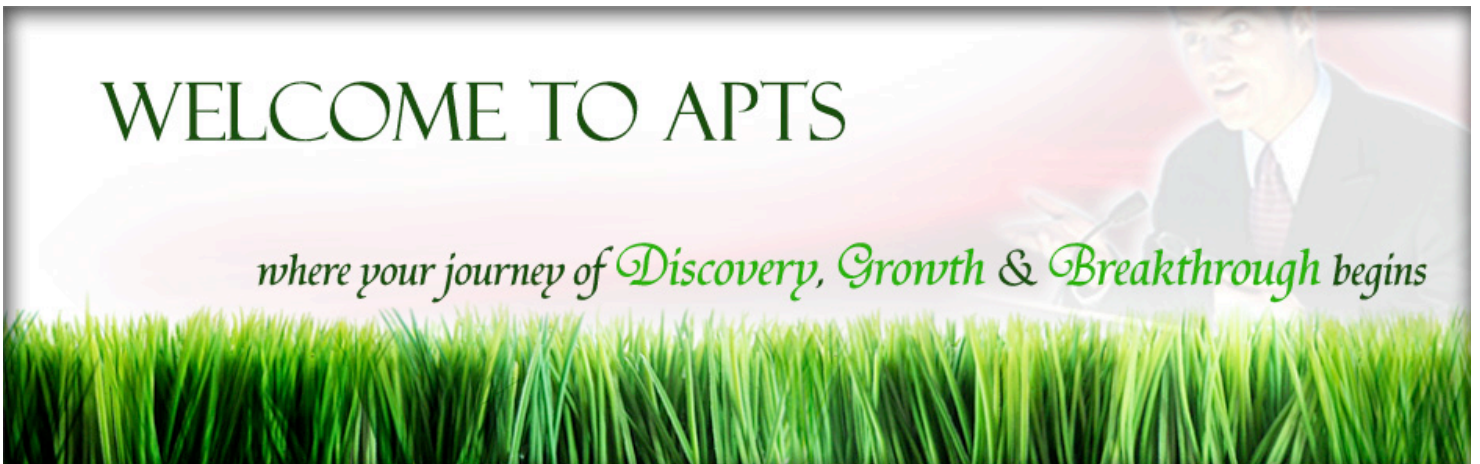


Association of Professional Trainers  
SINGAPORE



WELCOME TO APTS

*where your journey of Discovery, Growth & Breakthrough begins*



## SYNOPSIS

If you are a trainer wanting get more leads, create an automated client tap, and scale your speaking business, this is for you.

Today, your target customer doesn't like being sold to and pushed. You don't have to be on the hunt all the time, talking person by person and spending time with unqualified prospects. With the right system in place, you can automate most or all of your marketing - so that you reach more people, be known in your industry, and charge higher for your services, while enjoying more freedom, time and fulfillment.

Imran Mohamad, the founder of the Street Smart University, goes through the one marketing shift which changes a business from hunting, to pulling in raving customers. He also lays out a step by step, proven method to create an automated stream of clients at will.

## SPEAKER

Imran Mohamad is the founder of the Street Smart University, with the vision of transforming 1 million lives in Asia, with solutions which give them freedom and wealth from the best experts in the world.

He helps trainers in Asia create profitable speaking businesses, taking them from firefighting to peace of mind, client-hunting to client-tapping, undifferentiated to niche-dominating, with the Street Smart speaker coaching, training and consulting.

