



# Association of Professional Trainers SINGAPORE

## SYNOPSIS

### **How to Create Udemy Videos With Zero Equipment, Zero Cost and Zero Help**

By Andy Ng, Business Coach & Trainer, Asia Coaching Training.

Yes, the world has moved towards e-learning and currently Udemy is the world's number 2 platform with over 20 million students worldwide.

Yet if you were to read the guidelines of Udemy, you'll realize that it is far easier to conduct a 3-day course than to produce a 3-hour Udemy video learning. Many 'experts' will offer to help you for a fee ranging from \$1.5K to \$7K. Others said that you must attend a course and learn all the ropes before you post anything on Udemy. Is this the true situation?

In this short but highly entertaining and engaging talk, Andy will reveal to you the step-by-step guide on how to create a Udemy learning video (minimum 30 minutes) with zero cost, zero equipment and zero help. Whether you are now working as a trainer from home or from an office, all you need is your smartphone. What you'll bring back from this talk:

1. Reason why most trainers cannot create videos on Udemy and what to do about it
2. The Zero Cost, Zero Equipment and Zero Help Way to create Udemy video in 1 hour
3. The Dos and Don'ts of creating your videos that get approved by Udemy
4. How to make money from Udemy 24/7 from over 20 million active students
5. The ultimate of creating Udemy videos: transform yourself as a trainer

## SPEAKER

Business Coach, Consultant and Trainer, Andy is the founder of **Asia Coaching Training**. Andy Ng combines 29 years of corporate, entrepreneurial business, training and consulting experience, all with a great passion to help people to be more competitive and successful.



Andy Ng graduates from National University of Singapore in 1988 with an Honors Degree in Accountancy (B.Acc). He also a MBA from the Heriot-Watt University of UK in year 2000.

As a trainer, trains companies on 3 major topics: **sales, management and executive and high performance employee skills**. Andy has trained SingTel and Sing Power for their multiple-run training Finance for Executives programs. On top of that, he also did countless training assignments for companies including Beckon Dickinson, Hwa Chong Institution, Coldwell Banker, Thomson Learning, SPH, DTZ Debenham, NTUC & Manulife Insurance Singapore.

Since 1996, total people trained by Andy numbered 81,431 in 15 countries including Malaysia, Indonesia, Philippines, China, Taiwan, Thailand, Australia, Maldives, Tanzania, Japan and Brunei.

The public workshops conducted by Andy are highly popular, and some of them were featured on MediaCorp Radio, My Paper and Lianhe WanBao. Andy is also a Certified Trainer with the American Management Association (AMA), Advanced Training (UK) and Action International. He is also ACTA-certified by Singapore Ministry of Manpower Workforce Development Agency (WDA).