

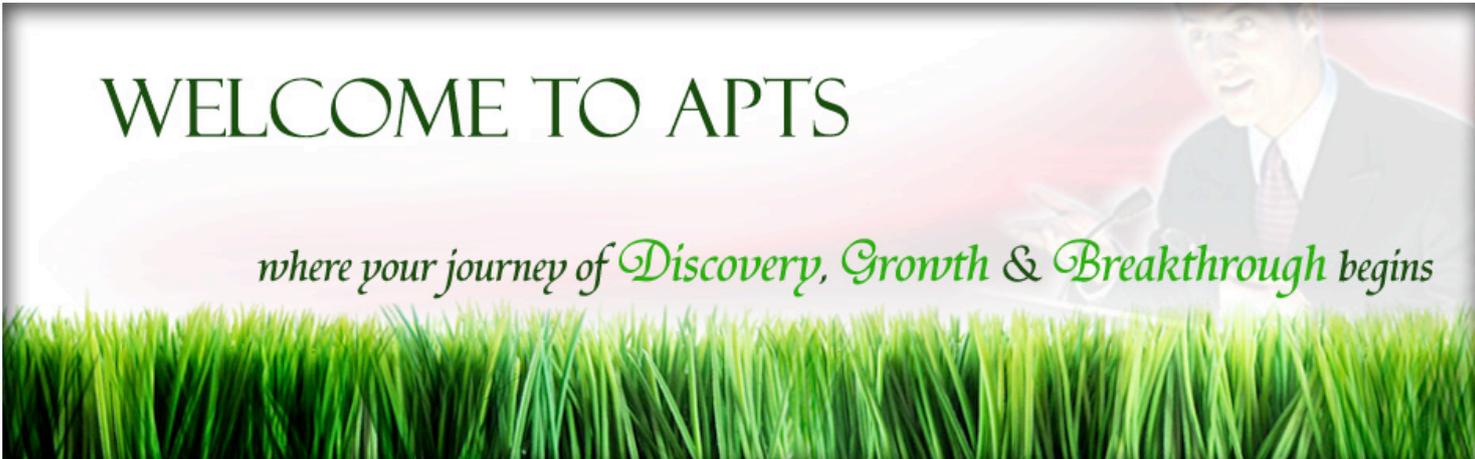


Association of Professional Trainers
SINGAPORE



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SYNOPSIS

3 Secrets to Spend Less and Earn more as a Business Owner

By Victor Goh, Business Development Director, Acc Pro (Singapore) Group

Managing Finance is one of the most important areas that a business owner often neglects. This is because with financials at the end of the balance scorecard, the past strategies implemented on the business will ultimately be reflected in the financial statements. In addition, with the evolution of cloud solutions, book-keeping is no longer a hassle to non-accounting personnel, and provides timely accounting information to the business owners.

Victor's vision in setting up Acc Pro (Singapore) is to support local SMEs to grow into international conglomerates. He strongly believes that business owners should have the basic knowledge of accounting to assist them to make the right business decisions. "Numbers tell a thousand words" is his philosophy in the commercial industry.

Victor often held educational talks together with Government Agencies such as Singapore National Employer Federation (SNEF) and Spring to educate business owners on basic accounting, taxation and corporate secretary knowledge. He also conducts group classes to the public and you can find the courses under Skills-Future website.

Today, he would be sharing 3 Secrets on how a business owner can spend less and earn more. He hopes that the participants today can bring back some valuable knowledge on accounting and supersize their business in the future.

SPEAKER

Victor Goh holds a Bachelor Degree in Accounting (Hons) from Nanyang Technological University, is a Chartered Accountant (ISCA), Global Management Accountant (USA), Chartered Management Accountant (UK), and is also ACTA certified trainer accredited by WSG. He has more than 15 years of experience in the finance industry, starting as an auditor from Ernst & Young prior to joining commercial MNC and GLC holding senior managerial positions.



During his tenure in the commercial sector, he has practical experience in handling full sets of accounts with his team, looking at internal controls to the business processes, business partner to CEO, consolidation and drafting of Group Financial Statements, IPO and mergers and acquisitions. He also looks at the re-structuring of the group companies across different countries, and team lead on the implementation of new accounting systems.

He is currently the Co-Founder and Business Development Director of an accounting and consultancy firm – Acc Pro (Singapore) Group, and is also the executive treasurer of the Association of Professional Trainers of Singapore (APTS).

Acc Pro (Singapore) is accredited by Accounting and Corporate Regulatory Authority (ACRA) as one of the filing agent under section 28F of ACRA Act, and is also one of the Accredited Training Organisation (ATO) of ISCA.

Feel free to drop him an e-mail at victor.goh@accprosingapore.com to obtain free consultations.
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