



Association of Professional Trainers SINGAPORE

SYNOPSIS

What no one will tell you about starting a business

Many outlets like to paint the picture that being an entrepreneur is very glamorous. You wake up late, work from Starbucks or the beach checking emails, then pack it up and call it a day. Unfortunately, these are often the common misconceptions about being an entrepreneur. Evelyn Chew, who is a millennial serial entrepreneur will share about her experience and insights of her entrepreneurship journey and the realities of being an entrepreneur. Find out more from her about what you need to know about being an entrepreneur and how you can get initial condition ready before plunging into the unknown.

SPEAKER

Evelyn Chew is the Founder and CEO of Ministry of Adventure (MOA) and ReCreate. Ministry of Adventure specializes in adventure travel and multidisciplinary adventure sports e.g. hiking, rock climbing, kayaking and diving. MOA's mission is to educate, empower and develop adventure skills while creating purpose and values to the clients. MOA is also a platform for adventure travel media and provide advertising opportunities to service providers. Evelyn has successfully raised SGD15,000 in a year, built a 10,000 database over a year for MOA and built multiple business partnerships across the regions.



Being a divemaster and sports climbing instructor, Evelyn saw the problems that need to be solved to reduce the risks level in adventure industry. Hence, together with her co founders, she has started ReCreate, which specializes in providing the world's most accurate adventure data logging system based on blockchain technology and adventure CV online.

Under her leadership, ReCreate has recently won the Hackathon organized by EDGE, awarded with Green Lane Entry to Startup-O Programme, funding from ColInvest and has brought attention to numerous established venture capitals and angel investors.

